

Last Updated: October 7, 2023

Act Now Privacy Policy

Here at Act Now, we take your privacy seriously. This Privacy Policy (the “Policy”) describes how Act Now (“Act Now”, “we”, “our”, “us”) collects, uses, and shares personal information (“information”) we collect from you. This Policy applies to all services offered by Act Now, which includes our Organizer Web Portal (the “Organizer Portal”) and our Web Browser Extension (the “Browser Extension”) (collectively, the “Services”). By using the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Policy and consent that we will collect, use, and share your information in the following ways.

This Policy applies to users of our Organizer Portal (“Organizer Portal Users”) and users of our Browser Extension (“Extension Users”) (collectively “Act Now Users”). Depending on the context, “you” and “your” may refer to Organizer Portal Users and/or Extension users.

1. Information We Collect

Act Now collects certain information to facilitate your use of the Services.

Information You Provide Us. This includes:

- *Registration Information (Organizer Portal Users)* – When you register with the Organizer Portal, we may collect your name, email address, and password.
- *Organization Information (Organizer Portal Users)* – When you create a profile for your organization, we may collect your organization’s name, address, contact email, website link, and Mobilize America ID, along with any descriptions or keywords you choose to provide.
- *Event Information (Organizer Portal Users)* – When you fill out the Event Creation Form on the Organizer Portal, we may collect your organization’s name, event name, event description, event date, event address or location, event time, event link, event keywords, and event scale.

Information We Collect Automatically. This includes:

- *Browser Information (Extension Users)* – Whenever you interact with our Browser Extension, we automatically receive and record information from your browser, which may include your IP address and the URL address of any page you request.
- *Activity Information (Extension Users)* – Whenever you interact with our Browser Extension, we automatically receive and record certain information about your activity, which may include the Event links you click on and Events you have closed out of. This information is stored in our database in its de-identified form.

Location Information. To optimize your use of the Browser Extension, we use IP-API to determine your approximate location. The use of the API services is governed by [IP-API’s Terms and Policies](#).

2. How We Use Your Information

We use the information about you for various purposes, including, but not limited, to:

- Provide you with access to the Services, personalize the Services, and optimize the Services to your interests;
- Communicate with you regarding the Services;
- Operate, improve, and optimize the Services;
- Protect the security and integrity of our sites and Services;
- Provide relevant information to our partners and associated services in order to facilitate the provision of the Services;
- Comply with our legal obligations, including our obligations to law enforcement agencies, partners and associated services, and other users;
- Enforce our Terms of Service [\[\[add link\]\]](#) and this Policy; and
- Carry out any other purpose for which the information was collected.

We may communicate with you via email to verify your account, notify you about certain activity on our platform, inform you of changes to our policies and procedures, or to otherwise facilitate the operation of our Services.

3. Information We Share

Some amount of sharing is necessary for Act Now to operate these Services. The following individuals or entities may have access to your information:

- *Organization and Event Information* – When you create an event on the Organizer Portal using the Event Creation Form, we may share your organization’s name, event name, event description, event link, event date, and event time with certain Extension Users. Please note that when you provide us with the address of your event or organization, we use Google’s Geocoding API to optimize our services. The use of the Geocoding API is governed by [Google’s Privacy Policy](#).
- *Data Analysis* – We may share aggregated, de-identified activity information for any organizational purpose, including for analyzing Event engagement on the Browser Extension.
- *Third Party Service Providers* – We work with third parties to perform tasks on our behalf, and we may share your information with a third party to enable us to provide you with the Services.
- *Legal Compliance* – We reserve the right to disclose any information that we believe, in our sole discretion, is necessary to comply with any law or court order; enforce or apply our Terms of Service and other agreements; or to protect the rights, property, or safety of Act Now, our employees, our users, or others.

4. Data Security & Storage

Both Act Now and third parties that we work with have implemented measures designed to protect your information from loss, unauthorized access, and alteration, such as encrypting transmissions using HTTPS. Unfortunately, we cannot guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.

5. Modification & Deletion of Information

If you are an Organizer Portal User, you may access and modify your Organization Information and Event Information. In addition, you will be able to delete any Events you have created. The information you can view, update, and delete may change over time. You may request that we delete your account and your data from the Organizer Portal. Be advised that if you request removal of your information, you may be unable to utilize the Organizer Portal.

6. Age of Users

Children under the age of 13 are not permitted to download, use, access or register on these Services in any way. If you are 13 or older but under the age of 18, you may use our Services only under the supervision of a parent or legal guardian who agrees to be bound by the Terms. If you are a parent or legal guardian agreeing to the Terms for the benefit of a child who is 13 or older but under the age of 18, you are fully responsible for their use of the Services.

7. Changes to This Policy

We may update the Policy at any time, without prior notice. It is your responsibility to check from time to time for updates. The date of last modification will be posted at the beginning of this Policy, and we may provide notice on our site or by email that the Policy has changed. By continuing to use the Services, you agree to any modified Policy.

8. Contact Information

For any inquiries about this privacy policy and our privacy practices, contact us at:
actnowextension@gmail.com